

February 26<sup>th</sup> 2015



“Energy efficiency – the first fuel for the EU economy: how to drive new finance for energy efficiency investments” ([Link](#))

February 26<sup>th</sup> 2015



“New EEFIG report: Boosting finance in energy efficiency investments in buildings, industry and SMEs” ([Link](#))

February 26<sup>th</sup> 2015



“A new report on industrial energy efficiency is released” ([Link](#))

February 26<sup>th</sup> 2015



“EEFIG report identifies ways to drive new finance for energy efficiency investments” ([Link](#))

February 26<sup>th</sup> 2015



“Ways to Drive More Finance for Energy Efficiency Investments: EEFIG report identifies success factors, new policies and financing solutions” ([Link](#))

February 26<sup>th</sup> 2015



“La inversión privada en eficiencia energética en los edificios debe multiplicarse por cinco hasta 2030” ([Link](#))

February 26<sup>th</sup> 2015

**ManagEnergy**

“Finance for Energy Efficiency Investments: EEFIG presents success factors and solutions” ([Link](#))

February 27<sup>th</sup> 2015



“New Report: Boosting finance in energy efficiency investments in buildings, industry and SMEs” ([Link](#))

February 27<sup>th</sup> 2015

**PROPERTY DEVELOPER UPDATI**

“Response to the Energy Efficiency Financial Institutions Group report published today” ([Link](#))

February 27<sup>th</sup> 2015



“Finanziare l’efficienza, la strategia per l’UE” ([Link](#))

February 27<sup>th</sup> 2015



“Driving Finance for Energy Efficiency Investment” ([Link](#))

February 27<sup>th</sup> 2015

**ENDSEurope**

“Grow energy efficiency finance, say EU advisors” ([Link](#))

February 27<sup>th</sup> 2015



**“New Report: boosting finance in energy efficiency investment in buildings, industry and smes” ([Link](#))**

March 2<sup>nd</sup> 2015



**Società  
Nazionale  
Metanodotti**

**“Energy Efficiency Financing: This is how to do it” ([Link](#))**

March 2<sup>nd</sup> 2015



**“E’ stato pubblicato il Report Finale dell’EEFIG!” ([Link](#))**

March 3<sup>rd</sup> 2015



**“Investing in Energy Efficiency ‘is the most cost effective manner to reduce the EU’s reliance and expenditure on energy imports” ([Link](#))**

March 3<sup>rd</sup> 2015



**“European Commission Report: Boosting finance in energy efficiency investments in buildings, industry and SMEs” ([Link](#))**

March 3<sup>rd</sup> 2015



Blog entry by Peter Sweatman  
CEO Climate Strategy & Partners

**“Energy Efficiency Finance #EEFIG” ([Link](#))**

March 4<sup>th</sup> 2015



**Deutsche Bank**

“EFIG report: Energy Efficiency is the first fuel for the EU Economy” ([Link](#))

March 5<sup>th</sup> 2015



**4-traders**

“Deutsche Bank : EFIG-Bericht: Energieeffizienz ist die wichtigste Energiequelle für die EU-Wirtschaft” ([Link](#))

March 5<sup>th</sup> 2015

**magazine  
BUILDING GREEN**

“Έκθεση του EFIG για την ενίσχυση των επενδύσεων ενεργειακής απόδοσης σε κτίρια, βιομηχανία και μικρομεσαίες επιχειρήσεις” ([Link](#))

March 5<sup>th</sup> 2015



“Έκθεση του ENERGY EFFICIENCY FINANCIAL INSTITUTION GROUP για την ενίσχυση των επενδύσεων ενεργειακής απόδοσης σε κτίρια, βιομηχανία και μικρομεσαίες επιχειρήσεις” ([Link](#))

March 10<sup>th</sup> 2015



**responsible-  
investor.com**  
ESG and sustainable finance

“Good news out of Brussels on environmental investing Four major announcements in ten days look like putting low carbon energy policy back at the heart of the EU’s economy” ([Link](#))

March 10<sup>th</sup> 2015

**Practical Law**  
A THOMSON REUTERS LEGAL SOLUTION

“European Commission publishes Final Report of the Energy Efficiency Financial Institutions Group addressing the need to increase the scale of energy efficiency investments across the EU” ([Link](#))

March 10<sup>th</sup> 2015



“Energy efficiency, carbon reductions accelerating in Europe” ([Link](#))

March 11<sup>th</sup> 2015



“EU struggles to put a price on efficiency” ([Link](#))

March 11<sup>th</sup> 2015



“Europe’s Love Affair with the Investor Confidence Project Gets Serious” ([Link](#))

March 11<sup>th</sup> 2015



“Plugging into energy efficiency pays dividends” ([Link](#))

March 12<sup>th</sup> 2015



“EEFIG report: Energy Efficiency is the first fuel for the EU Economy” ([Link](#))

March 12<sup>th</sup> 2015



“Investeren in energie efficiëntie van gebouwen moet gestimuleerd worden” ([Link](#))

March 13<sup>th</sup> 2015



“Vervijfvoudiging nodig voor lager energieverbruik” ([Link](#))

March 13<sup>th</sup> 2015



European  
Technology  
Construction  
Platform

“The report by the Energy Efficiency Financial Institution Group (EEFIG), contains recommendations on a range of actions that could help overcome the current challenges to obtaining long-term financing for energy efficiency” ([Link](#))

March 13<sup>th</sup> 2015



“Le rapport de l'EEFIG identifie es moyens d'augmenter les investissements dans l'efficacité énergétique” ([Link](#))

March 13<sup>th</sup> 2015



“Energy efficiency investment must increase five-fold, warns report” ([Link](#))

March 13<sup>th</sup> 2015



“The situation of industrial energy efficiency” ([Link](#))

March 13<sup>th</sup> 2015



“Europe: Energy Efficiency investment must increase five-fold” ([Link](#))

March 14<sup>th</sup> 2015



“Ανεπαρκείς οι ιδιωτικές επενδύσεις στην ενεργειακή αποδοτικότητα των ευρωπαϊκών κτηρίων” ([Link](#))

March 14<sup>th</sup> 2015



**“Europe’s Investor Confidence Project Gets Serious” ([Link](#))**

March 16<sup>th</sup> 2015



**“ENERGETIKA: Soukromé investice do energeticky úsporných budov se musí několikanásobně zvýšit” ([Link](#))**

March 16<sup>th</sup> 2015



**“Energy efficiency investment must increase five-fold, warns UNEP report” ([Link](#))**

March 17<sup>th</sup> 2015



**“Soukromé investice do energeticky úsporných budov se musí několikanásobně zvýšit” ([Link](#))**

March 19<sup>th</sup> 2015



**“The Commission will now consider the EEFIG’s recommendations, and EEFIG members will actively support market-led actions in the context of the EU’s Energy Union strategy” ([Link](#))**

March 20<sup>th</sup> 2015

**ESEficiencia**<sup>es</sup> “Estudio sobre la importancia de la Eficiencia Energética en la UE”  
Portal de Eficiencia y Servicios Energéticos (Link)



## TWITTER PRESENCE ASSESSMENT \*as of March 15 2015

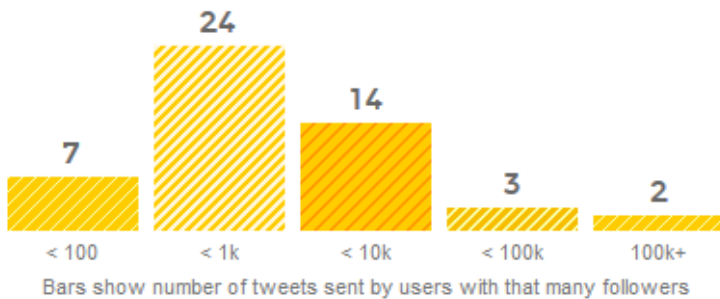
Using app **TWEETREACH** we have identified key facts about #EEFIG's reach on Twitter

Estimated Reach:

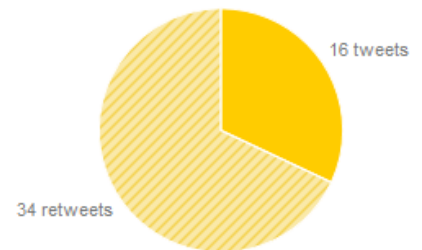
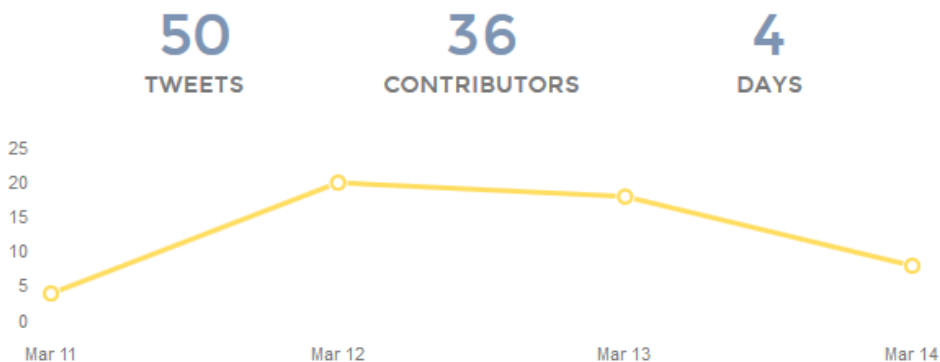
**208,788**  
ACCOUNTS REACHED

Exposure:

**420,710** IMPRESSIONS



Activity:



## Top Contributors:

**262.1k**  
IMPRESSIONS



@DeutscheBank

Follow 131K followers

**10**  
RETWEETS



@DeutscheBank

Follow 131K followers

**15**  
MENTIONS




@DeutscheBank

Follow 131K followers

## Most Retweeted Tweets:

**6**



Deutsche Bank @DeutscheBank 3 days ago  
Don't waste #energy - promote energy efficiency! Our #EEFIG measures to increase #energyefficiency #investment ow.ly/K9hjT

**4**



Deutsche Bank @DeutscheBank 2 days ago  
#Europe must encourage #energyefficiency: Read how #DeutscheBank is supporting #EEFIG measures ow.ly/K9iHL #dbcr

**3**



Deutsche Bank @DeutscheBankAG 2 days ago  
#Europa muss #Energieeffizienz fördern. Wir haben schon damit angefangen. Unsere #EEFIG-Maßnahmen ow.ly/K8TT9

For Further  
Comments and  
Questions  
Please Contact

CLIMATE & STRATEGY  
PARTNERS

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